



# North Bay

Small

# Business Incubator

## SPONSORSHIP OPPORTUNITIES

A project of the Local Economy Institute & Share Exchange

### The world as we know it is changing rapidly.

The trends are clear that communities across the country are localizing, looking for clean, green solutions and are in need of true innovation. New models of success are cropping up all over the country and through our association with the Business Alliance for Local Living Economies (BALLE), the California Association for Micro Enterprise Opportunity (CAMEO), and Bethesda Green - a national leader in green business incubation, we are also connected and part of this growing and exciting movement.

The North Bay Small Business Small Incubator is positioned to lead a new generation of businesses that incorporate economic, environmental and social innovation on a path to a brighter future. We are actively testing new models of collaboration, business development and regional production with the intention of creating jobs, supporting innovation and creating a more resilient future. While most business incubators are focused on high growth industries like high-tech and bio-tech, we see bright opportunities in small, regional-scale enterprises in industries such as local food production, manufacturing and the health and cultural arts. As much as 80% of jobs come from businesses with less than 10 employees -- this is our target market.

While traditional economic development strategies are important and have their place, now is the time to invest in long-term strategies for enduring community strength. The North Bay Small Business Incubator is proud to lead the way and we welcome visionary partners and supporters to join our efforts.

### ANNUAL SPONSOR LEVELS & BENEFITS

#### \_\_\_\_\_ \$10,000 Level

- Prominent signage in the cowork space and front window
- Logo on our website and social media as a premier sponsor
- Logo on Incubator's brochure
- Logo in weekly ShareFlash e-newsletter as a premier sponsor (1,000+ people)

#### \_\_\_\_\_ \$5,000 Level

- Signage in the cowork space
- Listing on our website as a sponsor
- Monthly listing in our Share Flash e-newsletter as a sponsor

#### \_\_\_\_\_ \$2,500 Level

- Listing on our website as a sponsor
- Monthly listing in our Share Flash e-newsletter as a sponsor

#### \_\_\_\_\_ \$1,000 Level

- Listing on our website as a sponsor

\_\_\_\_\_ **In-Kind:** We are in need of services and supplies such as coffee, tea, wine, beer, local food, the local newspapers, office supplies, cleaning services, etc. In-kind sponsors will receive the same benefits as matched with the amounts outlined above.

### CONTACT INFORMATION

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

*Thank You!*